



## The Success for Clients



- Client has *improved processes & systems* which has enabled *less stress and greater productivity*.
- Client *team empowered* to reach their full potential.
- Client has diversified and is *developing a new revenue route*.
- *2 Start ups now equipped* with the start up essentials.
- *Client business* now ready to rock a *new partnership which will benefit the bottom line*.
- Client has now developed consistent cashflow for their business.
- Client has *got clear on their value and their pricing* which has *helped them to price with confidence and win more clients*.

“Progress and success are choices, do it, achieve it, choose it.”  
Mags Boland Murphy

Would you like a complimentary business session with Mags?  
Book here



## 2024.....so far.....

Price for Profit Masterclass webinar delivered to SMEs

Change management project completed

New business initiative (Pet project!) kick started.....

New programme clients supported consistently

Viability checks completed on specific new business concepts

Guided a client through a successful acquisition process

Supported dedicated SME business owners via "Lunch & Learn" Webinar

New clients ready to rock in Q2. Client success championed!

LEO Network offices nationally supported

LEAN initiative engaged at our offices = game-changer for our business!

## WHAT'S COMING FOR BUSINESSES



### The Circular Economy - the soundbites.....

- New business models emerging.**
- Community collaboration is active.**
- Consistent service matters now.**
- Leadership style matters everyday.**
- Change will need to be engaged for real business progress.**
- New ways of working in the construction sector are live.**
- Business diversification will support growth**

## Sectors We Work With

- Professional Services
- Construction
- Property
- Food & Beverage
- Manufacturing
- Sport
- Tourism and Hospitality
- Media
- National Events
- Public Sector
- Start- ups





# BUSINESS SPOTLIGHT

CREATE & INNOVATE



... helping to find & create employment opportunities for Family Carers around their caring commitments.

Did you know that family carers, caring for loved ones at home & receive carers allowance, can work up to 18.5 hrs for a organisation/business per week.

**TAILR** .. is an innovative cloud- based SaaS platform..

that helps clothing brands streamline production, achieve sustainability goals, & ensure consistent sizing from season to season.



**Digital Business Cards & Phone Tags.**

Share smarter not harder with just a tap. Network instantly, stay updated and go green.

**Kathleen Kinsella**  
RGN, MBA,  
Fellow RCSI.

Kathleen is the first Ireland-based licensed **Menopause in the Workplace** trainer with Henpicked UK and has also completed the Principles and Practice of Menopause Care course with the British Menopause Society.

Do you need a professional speaker who delivers lasting positive impact, real take-aways, items to action immediately, qualified knowledge, and some fun?



**SPEAKING SLOTS NOW OPEN FOR JULY 2024 ONWARDS....**

**Enquire now about speaking in 2024**



It was the only talk which I attended recently where I didn't want to fall asleep or leave the room. The speaker was so inspiring and has confirmed for me what I want and need to do in my business and what I don't need to do in my business.

(Ciara, Business Director)



**LEAN into working smarter, not harder!**

### What is Lean

Lean For Business is designed to encourage clients to adopt Lean business principles in their organisations to increase performance and competitiveness. Lean is for all companies, regardless of sector – it is n...

[localenterprise.ie/](http://localenterprise.ie/)



**Did you know?**  
95%+ of businesses are made up of SMEs?

PROUDLY BUSINESS ALL-STARS ACCREDITED

MAGS BOLAND MURPHY (BOPIN CONSULTANCY) MASTER PRACTITIONER REVENUE & PROFIT BUSINESS STRATEGY 2023

TRUST PERFORMANCE CUSTOMER CENTRICITY

**aibf MASTER PRACTITIONER 2023 ACCREDITED**

