

THE CHRISTMAS EDITION

DECEMBER 2023



“Progress and success are choices, do it, achieve it, choose it.”
Mags Boland Murphy

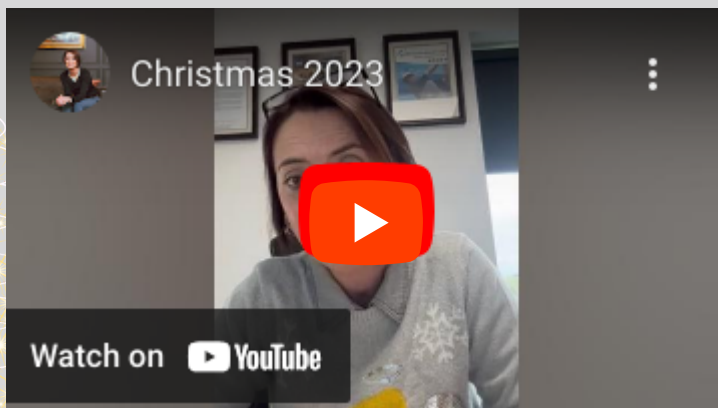


What a busy year we have had at Bofin Consultancy!

Thank you to our dedicated clients for trusting us to work with and support you through your ups and downs of 2023. We look forward to supporting you as you progress into 2024.

Watching you grow and change throughout the year has been inspirational and we love seeing your success.

Helping businesses to raise revenue, raise awareness and raise presence for over 12 years.



We exercised our “give back” initiative in 2023.



Thank you also to all our subcontractors who have supplied us with service and support throughout 2023. It is always appreciated.

Best wishes for the season ahead from Mags Boland Murphy & the Team at Bofin Consultancy



The Circular Economy

We are moving into a circular economy globally. The focus needs to be around reusing, reviewing, recycling and sustainability in business and in your process for 2024.

Connection & Relationships

The connections you have in and around your business are more important now more than ever, this is set to continue. It is all about human to human.

Leadership

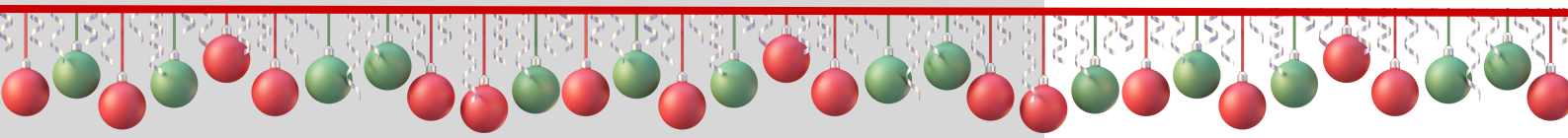
Leadership sets you and your team apart, fact! Leaders are not born, they are made and they determine success or otherwise.

Back to Basics

With all the tech and advancement business is going back to the basics and this is set to continue in 2024.

Tech with Balance

Innovation with tech is still needed. However balancing tech with the non-tech in the marketplace will be needed in 2024.



Do you need a professional speaker who delivers lasting positive impact, real take-aways, items to action immediately, qualified knowledge, and some fun? SPEAKING SLOTS NOW OPEN FOR MARCH 2024 ONWARDS....



Conference
Attendee
Testimonial

Mags delivered a talk that was filled with energy & passion, she woke us up and made us sit up when she walked on stage!
(Anthony, Multiple SME business owner & CEO)

Enquire now about speaking in 2024



We are building something new.... stay tunedit will benefit every SME!more in 2024.

KNOW YOUR NUMBERS

- Sales/Revenue Forecast
- Cashflow Forecast
- Profit/Loss Account
- Open Door Costs
- Creditors / Debtors
- Business won & lost
- Social Media Reach
- Staff Numbers
- 2023 Client/Sales Numbers
- Website Traffic

Would you like a complimentary business session with Mags? Book here

What our clients say.....
 "You have been instrumental in the growth & development of our business & we look forward to a brighter future because of your guidance & care."
 (Established SME business client)



PROUDLY BUSINESS ALL-STARS ACCREDITED

MAGS BOLAND MURPHY (BOFIN CONSULTANCY) MASTER PRACTITIONER REVENUE & PROFIT BUSINESS STRATEGY 2023

TRUST PERFORMANCE CUSTOMER CENTRICITY

aibf MASTER PRACTITIONER 2023 ACCREDITED

FAST FACTS

01 OUR MOST POPULAR PROGRAMME 2023
 Described as a "game changer" our **Lead with Purpose © Programme** was our most sought after programme in 2023.

Leadership is front and centre when it comes to your business.

Ensure your leadership team are moving your business forward in a succinct manner and with your business goals and ethos in mind.

02 50+ PRIVATE SME CLIENTS SUPPORTED
 Throughout 2023 we supported **over 50 private SME clients and 9 public business support entities** to overcome various challenges.

Challenges worked on included leadership, profit planning, business strategy, cashflow, packaging & pitch, personnel, communication and marketing.

03 ALL IRELAND BUSINESS FOUNDATION (AIBF)
 Our Founder, Mags Boland Murphy, achieved the prestigious **All-Star Master Practitioner - Revenue & Profit Business Strategy**.

This recognition highlights Mags' exceptional expertise and dedication. Mags' innovative approach and deep knowledge have been instrumental in our mission to provide exceptional consulting services to every client.

04 BUSINESS CONSULTANCY & CHANGE MANAGEMENT
 In 2023 we supported key clients with specific **change management** in their business. Change is never easy but it is often necessary and can be a positive.

05 SECTORS SUPPORTED
 In 2023 the sectors we supported included **construction, hospitality, manufacturing, food, tourism, professional services, property development and public sector entities.**

THANK YOU FOR SUPPORTING US. WE LOOK FORWARD TO SUPPORTING YOU IN THE NEW YEAR.

